Designing for the Web

VIC 172 – Intro to Web Design – Spring 2010
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Mission
I choose to look at my students with an eye to discern their gifts. My classes are designed to teach the software tools, foster the use of design principles, unveil the individual's creativity and challenge the student's perceptions. It is a privilege to be a part of your journey.

Description
This course is designed as an introductory class in web page design. Students will learn how to create well designed websites through active critique of existing sites, proper planning of an interactive project, and actual website construction using Adobe Dreamweaver CS4.

Objectives
After completing this class, students will be able to:
2. Know the aesthetics of designing for the web.
3. Understand the navigation strategies for websites.
4. Use problem solving and design techniques to deliver client specifications for websites.
5. Upload websites through ftp.

Attendance
This class presents new material every week and a student who misses 3 or more classes can be dropped.
Textbook
Adobe Dreamweaver CS4
by Tom Negrino
Peachpit Press

Materials
It is highly recommended that students purchase a binder for class handouts and also means to back-up their work. Computers can crash and most design houses require employees to back up all of their work as "time is money". Make copies of all of your work.

Grading
Grading is based on the following projects and tests: (points are given per project)

Website 1
Demo Site (Showing 8 or more techniques)
Quizzes
Website Critiques
Research/Storyboard
Major Website/Dreamweaver
Perfect Attendance

Topics
Topics may be changed as class progresses.

Web Basics
Images for Web
Typography/CSS
Design and Creativity
Imagemap and Collage
Anchors
Web Banner
WebMulti-Event Rollovers
AP Divs
Behaviors
Animation
Uploading Sites